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#### Headquarters (USA)

**SYSPRO USA**  
959 South Coast Drive  
Costa Mesa, CA 92626  
714.437.1000  
www.syspro.com

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#### Overview

CEO:	Brian Stein, SYSPRO USA
President:	Joey Benadretti, SYSPRO USA
Founded:	1978
Corporate Revenues:	\$61.7 million
Employees:	400

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#### Who is SYSPRO?

Since its inception in 1978, SYSPRO has been delivering state of the art business software solutions to a broad range of customers that include some of the world's most prestigious companies. SYSPRO occupies a unique position among ERP vendors. SYSPRO has founded a new IT buyer category that it calls "PragmaVision™" – the "Chasm-Crossing" bridge that provides a visionary, yet proven ERP roadmap for mid-market technology buyers who demand a unique combination of robust, scalable yet current technologies that provide zero risk and high return. These individuals buy into new technologies only after there is a clear, easy understanding of the benefits. They do not love technology for technology's sake – they demand strong references, desire proven track records with new technologies and seek evolution not revolution. SYSPRO epitomizes each.

SYSPRO offers a single, integrated solution comprised of more than 50 self-developed applications, a unique accomplishment in an industry where the reliance on third party software is the standard. SYSPRO's extensive solution encompasses: Enterprise Resource Planning (ERP); Enterprise Relationship Management (ERM); Supply Chain Management (SCM); Customer Relationship Management (CRM); Business Activity Monitoring (BAM); Warehouse Management (WMS); Business Analytics; and eCom-merce Solutions (Business to Business & Business to Consumer). The SYSPRO solution is one of the most "balanced," most value concentrated solutions in the marketplace, ranking very high in five major areas: Feature Set; Ease of Use; Technol-ogy, Implementation; and Partnership.

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## Customer Base

SYSPRO is a global leader of fully-integrated Enterprise Resource Planning (ERP) solutions for mixed-mode manufacturing as well as distribution companies. With over 14,000 customers in 60+ countries, SYSPRO has proven its ability to successfully meet the needs of small and mid-sized organizations. For more than 30 years, SYSPRO has been the hallmark of stability, staying power and customer satisfaction.

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## Benefits

SYSPRO provides a full suite of integrated ERP solutions aimed at a wide range of manufacturers and distributors worldwide. With feature-rich capabilities and the adeptness to scale with either speed or deliberation, SYSPRO offers fast-growth companies the ability to expand rapidly and cost-effectively.

SYSPRO offers solutions in the following role and Web-based solution categories:

- ❖ Financials
- ❖ Distribution
- ❖ Manufacturing
- ❖ Analytics
- ❖ Customer Relationship Management (CRM)
- ❖ e-Commerce
- ❖ Advanced Factory Scheduling
- ❖ Compliance
- ❖ Reporting
- ❖ Technology Solutions
- ❖ Lean

SYSPRO provides a strong platform for supporters of Lean principles to merge business processes, workflow and analytics/reporting to meet manufacturing and distribution Lean strategies. SYSPRO solutions reflect the basic goal of Lean to get more done with less by:

- ❖ Minimizing inventory at all stages of production
- ❖ Shortening the product cycle times from raw materials to finished goods
- ❖ Eliminating waste

For CEOs, CFOs, COOs and other organizational leaders, SYSPRO delivers the right combination of powerful fiscal controls, corporate governance capabilities, predictive insights into trending and the ability to react quickly to change. Distribution companies thrive on the 24/7, 360° view of order and inventory, serial number and lot tracking, order fulfillment, sales analysis and customer service. For manufacturing companies, SYSPRO is real-time, finite production scheduling, shop floor controls and choices of engineer-to-order, assemble-to-order, made-to-order and/or mixed mode manufacturing.

Whether companies seek to implement advanced CRM business processes or extend their business reach into the e-Commerce arena, SYSPRO is large enough and established enough to be the pragmatic and visionary solution. With thousands of satisfied customers worldwide and attention to detail, SYSPRO is the right choice for pragmatic visionaries.

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## Customized Processes

The SYSPRO proprietary Implementation Methodology, STARS, is rapidly becoming the industry standard. The highly structured, business-centric methodology guides the customer in all aspects of implementation, providing a framework by which business processes can be examined and reengineered to maximize overall operational efficiency.

Because SYSPRO software is easy-to-use, companies enjoy a rapid ROI. SYSPRO pioneered its award-winning Fluid Interface Design to provide unique self-customization capabilities that can be done easily by non-IT users in small- to mid-sized manufacturing companies. Without any programming knowledge, SYSPRO customers can easily tailor business data for internal and external reporting, analysis, forms creation and alerting.

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## Power Tailoring Bundle

The SYSPRO Power Tailoring Bundle encompasses recent SYSPRO advances that maximize SYSPRO software utilization. The bundle includes software to facilitate Service Oriented Architecture, screen customization tools that elevate user comfort levels and unmatched flexibility and tools that enable superior business insight:

- ❖ SYSPRO e.net solutions, a component-based architecture, provides a highly cost-effective way for SYSPRO customers to integrate other best-of-breed applications, maximize business-to-business trading and leverage wireless connectivity. The SYSPRO Document Flow Manager, a component of SYSPRO e.net solutions, facilitates collaborative commerce by automating document flow between trading partners.
- ❖ SYSPRO's Fluid Interface Design enables a new level of software customization. Any programming knowledge, any user of SYSPRO software has the ability to utilize common actions like drag and drop to move or create custom fields, delete and restore fields, tailor forms, move items to background status and perform a myriad of other customization actions to enhance accuracy and elevate performance levels. Fluid Interface Design even enables the more technical user to extend the functionality of default fields with the aid of simple VB Scripting, making it possible to leverage the power of the SYSPRO e.net solutions business component architecture or interfaces defined by data sources and systems outside of the SYSPRO environment.
- ❖ Power Role-based User Interface - the ability for system administrators to control the customization of the SYSPRO User Interface (UI) by applying roles to operators.
- ❖ Customized Panes and Executive Views - the ability for users to create their own views and forms and to customize the SYSPRO product to create dashboards and executive views that provide instant access to critical data all within one screen, anywhere in the product.
- ❖ SYSPRO Office Integration – the ability to operate SYSPRO's ERP solutions from within the context of Microsoft Outlook, Office, Excel and other Office solutions. This creates operational efficiencies, speeds up responses to favorable or unfavorable data, and provides a more comfortable operational context for business users.
- ❖ Power Charts - the traditional charting facility within SYSPRO has been rewritten to provide leading-edge functionality that significantly enhances the visual representation of data within the product and allows for considerable end-user customization.

The SYSPRO proven technology platform delivers:

### **Business-to-Business Trading**

- ❖ EDI (Electronic Data Interchange)
- ❖ Collaborative Commerce
- ❖ Complete web-based visibility
- ❖ Turnkey cross business/marketplace integration
- ❖ Automated transaction/document workflow

### **Bi-Directional Application Integration**

- ❖ SYSPRO to Legacy solutions
- ❖ Integration to web facing B2B and B2C
- ❖ Real-time shop floor data collection/integration
- ❖ Integrated Supply-Chain collaboration

### **Mobile Connectivity**

- ❖ Delivery of metrics, KPI's and alerts
- ❖ Open mobile development environment
- ❖ Stock queries and order placement
- ❖ 24/7 short-message-service inventory support
- ❖ Delivery confirmations and physical counts

### **Customized Internet Applications**

- ❖ Custom Internet Order Entry
- ❖ Fully Integrated B2B or B2C
- ❖ Real-time Executive Dashboards
- ❖ Consolidated graphical dashboard views
- ❖ Complete Visibility with Drill-down functionality
- ❖ Automated purchasing via requisitions
- ❖ Web customer service portal/interface

SYSPRO e.net solutions, built on the Microsoft.NET® Framework, enables companies to extend the standard SYSPRO functionality to execute Service Oriented Architecture.

SYSPRO customers have the option to move at their own pace by leveraging the flexibility of the latest and greatest web focused development environment to extend business specific functionality beyond the core application and taking advantage of the vast, inherently stable functionality of the SYSPRO offering.

## Recent Awards

- ❖ **2009**  
SYSPRO Wins 2009 TechAmerica Outstanding Private Company of the Year
- ❖ **2009**  
SYSPRO Awarded Software Company of the Year by Technology Council of Southern California
- ❖ **2009**  
Costa Mesa Mayor Grants SYSPRO Key to the City
- ❖ **2009**  
SYSPRO USA President Joey Benadretti Named Finalist for Excellence in Entrepreneurship Award
- ❖ **2009**  
SYSPRO USA President Joey Benadretti designated a “Pro to Know” by Supply and Demand Chain Executive Magazine
- ❖ **2009**  
SYSPRO on Business-Software.com List of Top 10 ERP Vendors for 2009
- ❖ **2008**  
SYSPRO Reseller Channel Voted “Best” by K2 Enterprises
- ❖ **2008**  
CRN selects SYSPRO as a leading “Emerging Vendors”
- ❖ **2008**  
SYSPRO customer, Chocolate Potpourri, named “Mid-Market Manufacturer of the Year” by START-IT Magazine
- ❖ **2008**  
SYSPRO bests SAP and Sage to take top software honors for Channel Insider Product of the Year in ERP category
- ❖ **2008**  
SYSPRO included in list of Top 100 Logistics IT Provider
- ❖ **2008**  
SYSPRO Finalist for Three AeA Awards: Outstanding Private Company; Harvey Mudd “Green” Award; High Impact Person of the Year
- ❖ **2007**  
SYSPRO Fluid Interface Design Selected for “Top 50 Technology Award” by START-IT Magazine
- ❖ **2007**  
SYSPRO Moves Up to 238 in Software Magazine 500 Rankings
- ❖ **2007**  
SYSPRO Earns #1 “Overall Quality” Ranking from Tech Ed Leader, K2 Enterprises
- ❖ **2007**  
SYSPRO listed among “Top 100 Innovators” by Supply & Demand Chain Executive Magazine
- ❖ **2007**  
SYSPRO customer, Optical Cable, named “Manufacturer of the Year” - Mid-market Category - by START-IT Magazine
- ❖ **2007**  
SYSPRO and Business Objects win START-IT Magazine “Power of Partnerships” award
- ❖ **2007**  
SYSPRO named “Hot Company” by START-IT Magazine for ninth year
- ❖ **2007**  
SYSPRO customer, Airflow Research, named a 2007 Progressive Manufacturer for Operational Excellence by Managing Automation Magazine
- ❖ **2007**  
SYSPRO included in list of Top 100 Logistics IT Provider
- ❖ **2007**  
SYSPRO is finalist for three AeA awards: Outstanding Private Company; Outstanding Software; High Impact Person of the Year (Joey Benadretti, president, SYSPRO USA)

## Recent Awards

❖ **2007**

SYSPRO USA President Joey Benadretti on Supply & Demand Chain Executive List of Pros to Know

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SYSPRO USA President Joey Benadretti Named Finalist for Excellence in Entrepreneurship Award

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SYSPRO named a finalist for "Software Company of the Year" by the Technology Council of Southern California

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